



WASHINGTON STATE
COLLEGE OF OHIO



Vision 2025 Strategic Priorities

Mission, Vision & Values



Mission:

Washington State College of Ohio responds to the education and workforce needs of our community by providing dynamic and affordable degree and certificate programs in an atmosphere that promotes student success.

Vision:

We inspire and facilitate individual excellence and success.

Values:

In creating an environment of trust and respect for faculty, staff, and students, the WSCO community strives to live by a set of values to be practiced each day and in each encounter.

Respect – To acknowledge the humanity of all individuals through compassionate action.

Ethics – To demonstrate honesty, integrity, responsibility, and accountability.

Inspiration – To provide an atmosphere that encourages our campus community to develop, grow, and succeed as lifelong learners.

Inclusion – To provide an atmosphere that fosters respect and acknowledges, explores, and embraces the diversity and uniqueness of all regional and global cultures.

Success – To enable all students, faculty, and staff to be successful academically, personally, and professionally.

Excellence – To reach our maximum potential as a community college through continuous improvement, institutional growth, excellence in teaching, and community engagement.

Teamwork – To foster a culture of collaboration within the campus community that supports our mission, our students, our employees, and the surrounding area.

Stewardship – To be responsible stewards of college resources: human, fiscal, natural, physical, and virtual.



Strategic Priorities

Strategic Priority #1



Student Access

Increase the Number of Adult Students

Implement innovative delivery models and recruitment strategies to attract adult learners.

- New Academic Programs including Occupational Therapy Assistant, Physical Therapist Assistant, and Process Technician
- Embedded industry credentials in certificate and degree programs
- Online Medical Laboratory Technology degree
- VA Purple Star designation
- Upgraded and remodeled classrooms and facilities
- Academic programs aligned with in-demand jobs
- Washington County Career Center (WCCC) Adult Education articulation for Process Technician Program
- Eastern Gateway Community College partnership

Expand Grades 9-12 Career Pathways to Increase Post-graduation Enrollment

Develop high-impact, grades 9-12 career pathways to support the region's most vital industry sectors.

- Addition of the Warren High School Extension Center
- Fort Frye Guided Pathway to Success (GPS)
- InCert Yourself high school student certification program
- High School Innovative Program Waiver (IPW)
- STEM Collaborative work
- Rural Guided Pathways national initiative
- Career Pathway Advisors embedded in high school campuses weekly
- Addition of the Early Enrollment Program header

Strategic Priorities

Strategic Priority #2



Student Success

Increase Graduates

Implement the 8-week course delivery model designed to provide a more manageable schedule and reduce time to degree completion for certificate and degree-seeking students.

- 8 week courses implemented in Arts & Sciences
- 8 week courses implemented in the majority of technical programs
- Upcoming implementation of 8 week delivery in Health programs
- Advising improvements
- Redesigned course schedule
- Additional tutoring and renewals with students
- Increased entrance and exit ramp certifications
- Increased delivery modalities

Ensure Equity in Student Success Outcomes

Implement innovative strategies to achieve equitable student success outcomes.

- Holistic student support services
- The addition of Nursing Success Coaches
- The WSCO Foundation's Critical Need Fund
- Online success course redesign
- The addition of the RN-BSN bootcamp
- Online course assessment and improvement
- The addition of the 8 week model

Strengthen Guided Pathways Strategies to Increase Student Completion

Continue to strengthen Career Guided Pathways strategies including onboarding, advising, student support, transfer, and co-curricular activities to help students build meaningful employee-student and student-student relationships to increase student persistence, retention, and completion.

- 100% of students have an academic plan within their first semester



- The launch of an E-Sports team
- V Mock resume software implementation
- InCert Yourself high school student certification program
- Advising training and information in Canvas
- Engineering articulation with Miami of Ohio University
- Focus on co-curricular student engagement

Strengthen Career Services

Raise awareness of in-demand careers and related educational programs, help students develop and complete a career pathway that includes real-world experience and connection to future employers, and support graduates in securing employment.

- Career advising with 100% of College Credit Plus students
- Career conversations throughout students' educational experience
- V Mock resume software implementation
- Integration of resumes in GLO professionalism
- A stronger connection built with Mid-Ohio Valley Employment (MOVE)
- USDA Memorial Health System grant for Nursing student education and employment
- Business and industry partnerships have been increased and enhanced.

Strategic Priority #3

Community Engagement

Expand Business Sector Partnerships

Engage business and industry partners to provide work-based learning opportunities for students to gain real-world experience and support graduates in securing employment.

- Memorial Health System Student Nurse Program
- Camden Clark Medical Center (CCMC) Aspiring Nurse Program
- Marietta Sheriff's Department Cadet Program
- Appalachian Ohio Manufactures Coalition and Building Bridges to Careers partnership expansion
- Engineering Process Tech Advisory Committee creation
- Nursing employer job fair
- ORION S.A. partnership
- Addition of program specific career fairs
- Lab Corp. MLT partnership
- ORION S.A. - Carbon Black training
- MIBA Bearings LLC cooperative education program
- Industry tours conducted for staff

Improve Community Health and Wellness

Improve the health and wellness of students and employees through education and activities.

- WSCO Walking Challenge
- WSCO Social Mixers
- Pumpkin Chuckin' Event
- Chair massages for students provided by Massage Therapy students

Impact Quality of Life

Expand partnerships and develop programs to attract and support the needs of the under-represented/underserved people in our community. Promote employee and student engagement in cultural and civic community activities.

- Twelve active WSCO student clubs
- Marietta College's Community Entrepreneur bootcamp
- Scholarships for Respiratory Therapy students from Memorial Health System and Camden Clark Medical Center
- Financial support for students through grant expansion: Ohio Reach, OSLN STEM
- Innovative Program Waiver (IPW) with high schools
- Nature Club contributions to the WSCO Food Pantry
- WSCO Foundation concert fundraiser benefiting the Student Emergency Fund



Accomplishments

Implement a Bachelor's of Science in Nursing Program

Engage healthcare leaders to build curricula for training bachelor-prepared nurses and up-skilling associate degree nurses to meet the local nursing workforce needs. Complete the program approval process and launch the BSN program.

- Launched Bachelor of Science in Nursing program
- Submitted ACEN application for accreditation

Engage Community Stakeholders in a Review of WSCC's Name, Vision, Mission, and Values

Engage college and community stakeholders in a review and update of WSCC's name, vision, mission, and values.

- Board of Trustees reviewed and updated vision, mission, and values March 20, 2023
- Ohio Department of Higher Education changed the Charter December 19, 2023
- Board of Trustees changed the name of the college November 20, 2023



A Note from the President to the Community

On behalf of Washington State College of Ohio (WSCO) faculty and staff—Welcome. We are a dynamic learning community that has proudly served students in the Mid-Ohio Valley for more than 50 years! Founded in 1971 as Washington Technical School, the College has grown in both size and scope of curriculum to meet the business and industry workforce needs of the Mid-Ohio Valley.

You'll find we offer an extensive array of programs and relevant courses with on-campus, online, and hybrid delivery options to meet the needs of today's students. Washington State builds pathways that guide you toward your career.



WSCO is a student success-centered college focused on preparing you for your future. Through our adoption of Guided Pathways, we have developed strong student support programs designed to remove the barriers that stand in the way of your progress. We are intent on helping you prepare for your future, whether your goal is to launch your career, transition into a new career, or pursue a baccalaureate.

We take great pride in our low faculty-to-student ratio and our family of accomplished educators who are passionate about helping you achieve your career goals. Moreover, you will find a dynamic learning environment that challenges you and keeps you on track for your future plans.

At Washington State, we are committed to you and your education. I invite you to visit our beautiful campus, explore our programs, and meet our friendly faculty and staff. I'm confident you will discover that WSCO is a great place to begin your academic journey.

Sincerely,

A handwritten signature in black ink that reads "Vicky Wood". The signature is fluid and cursive, with the first name "Vicky" being more prominent than the last name "Wood".

Vicky Wood, Ph.D.
President

